



CULTURAL PLAZA CONCIERGE

Diamond and Platinum members of the President's Council have exclusive access to the Cultural Plaza Concierge, a complimentary service to enrich your experience of the wonderful collections, programs and performances at the Samuel P. Harn Museum of Art, Florida Museum of Natural History and University of Florida Performing Arts.

The following pages contain detailed information on all the special services and benefits available to you. For more information about your premier Cultural Plaza benefits, contact the Cultural Plaza Concierge at (800) 261-1778 or presidentscouncil@uff.ufl.edu.





SAMUEL P. HARN MUSEUM OF ART

The Samuel P. Harn Museum of Art is a gem in the crown of the UF Cultural Plaza. Open since 1990, the Harn continues to develop in facility and collection size. Today, its collection consists of more than 10,000 works of art, and its most recent addition of the 26,000 sq. ft. David A. Cofrin Asian Art Wing increases the exhibition space and display capacity. Furthermore, this new wing doubles the Harn's art storage space and includes a conservation lab, as well as conference rooms and space for visiting scholars.

Prominent among public university art museums, the Harn is engaged in the academic fabric of the UF community, working with faculty and students on increasingly diverse projects. From collaborations with UF's Herbert Wertheim College of Engineering to the College of Medicine and countless centers and colleges, the Harn contributes to the cultural dialogue at the University of Florida.

Annually, approximately 60 students contribute to the dynamic work of the Harn through internships in every department. Students volunteer their time and energy in countless ways, creating unique academic experiences.

The Harn continues to gain recognition as a leader among its peers and ranks among the top public university art museums in its size, endowment and programmatic offerings. The Harn is truly the art museum of The Gator Nation®.

We would love you to become a part of the Harn family. Diamond and Platinum members of the President's Council who register for the Harn's membership program will have access to a number of exclusive benefits at the museum, which are listed below.

MEMBERS RECEIVE THE FOLLOWING BENEFITS:

- Access to Exhibition Preview Days
- Reciprocal benefits to museums throughout North America through the College and University Art Museums (CUAM) Reciprocal Program
- Museum eNewsletter
- Harn Museum Magazine mailed triannually

For more information, or if you have questions about the Harn, please contact the Development Office at (352) 294-7055. For general Cultural Plaza Concierge inquiries, please call the Cultural Plaza Concierge number, (800) 261-1778.



FLORIDA MUSEUM OF NATURAL HISTORY

Located at the heart of the UF Cultural Plaza, the Florida Museum of Natural History inspires people to value the biological richness and cultural heritage of our diverse world and make a positive difference in its future. The Florida Museum has been the state's official natural history museum for more than 100 years, and in that time has become one of the nation's most robust and dynamic research-and collections-based museums.

Housing collections that have grown to over 40 million specimens and artifacts, the Florida Museum is one of the top university-based natural history museums in the nation with active collecting, research and teaching programs. Most of the Museum's collections of plants, animals, fossils and artifacts rank among the top 10 nationally.

While the majority of the faculty, staff and scientific specimens are located in Dickinson Hall in the center of campus, Powell Hall, in the UF Cultural Plaza, houses the Florida Museum's exhibits and public programs. Visitors can experience permanent exhibits like Florida Fossils: Evolution of Life & Land, which draws upon the Museum's internationally acclaimed fossil collections to tell the story of the last 65 million years of Earth's history; and South Florida People & Environments, which explores Florida's rich cultural history from the Calusa to the modern-day Seminole and Miccosukee. The Museum's youngest visitors can explore the Beverly & Jon Thompson Discovery Zone, a fun, hands-on science activity area.

The Florida Museum is also home of the McGuire Center for Lepidoptera and Biodiversity - the world's premier butterfly and moth research facility, with more than 10 million specimens, and a vivarium where Museum visitors can experience hundreds of live butterflies in a lush tropical rainforest setting.

Diamond and Platinum members of the President's Council have access to a number of exclusive benefits at the Museum.

MEMBERS RECEIVE THE FOLLOWING BENEFITS:

- Free admission to featured exhibitions and the *Butterfly Rainforest* exhibit
- Invitations to members-only receptions and VIP events
- Museum eNewsletter
- Pre-arranged private tours through exhibits and scientific collections
- Reciprocal benefits to over 300 museums through the Association of Science and Technology Centers Passport Program (<http://www.astc.org/passport/>)

For more information, or if you have questions about the Florida Museum, please contact the Development Office at (352) 273-2047. For general Cultural Plaza Concierge inquiries, please call the Cultural Plaza Concierge number, (800) 261-1778.



UNIVERSITY OF FLORIDA PERFORMING ARTS

The arts culture at the University of Florida and in Gainesville is second to none. This community, this environment, and support like yours is why when we reflect on UF Performing Arts' legacy over the past quarter-century, we are awed by the caliber and consistency of performance that we have had the honor of presenting. Our stage had been graced by Joshua Bell, Sweet Honey in the Rock, *Kinky Boots*, Pilobolus, Actors from the London Stage, and Jazz at Lincoln Center Orchestra.

But UF Performing Arts isn't just in the business of bringing blockbuster acts to Gainesville. A major part of what we do is fostering new work, new artists, and reimagined art forms. Productions like *Ada/Ava*, Adam Strauss – *The Mushroom Cure*, and *The Fever* are emblematic of the innovative performances and storytelling that have helped UF Performing Arts become a leader among university presenters.

In addition to the world-class work showcased on our stages, we seek out performers that want to make a difference on our campus and in our community by visiting local schools, providing artistic insight for UF students, working with the disadvantaged, and so much more. In any given season, our performers participate in over 30 outreach events, reaching thousands who would otherwise not be able to attend a performance.

We would like you to be a part of what we do in our community. Diamond and Platinum members of the President's Council have exclusive Performing Arts benefits.

MEMBERS RECEIVE THE FOLLOWING BENEFITS:

- Copy of the Season Guide
- Backstage tours
- Access to intermission receptions at all UF Performing Arts presented performances

For more information, or if you have questions about the UF Performing Arts, please contact the Development Office at (352) 273-2480. For general Cultural Plaza Concierge inquiries, please call the Cultural Plaza Concierge number, (800) 261-1778.