UNPRECEDENTED MOMENTUM

UNPARALLELED IMPACT

THE OPPORTUNITY

Join us in support of Florida’s flagship university — a preeminent public research university ranked No. 1 in the Wall Street Journal’s “2024 Best Colleges in the U.S.” report. UF has a proven track record of excellence across academics, research, outreach, health, athletics and more. Together, we can help guide the continued success and momentum of the most important institution in one of the most important states in the country.

CLICK OR SCAN TO LEARN MORE ABOUT THIS OPPORTUNITY
THE UNIVERSITY OF FLORIDA IS A TRULY DYNAMIC INSTITUTION — widely considered to be among the world’s most comprehensive universities. It is one of only six institutions in the country with colleges of law, medicine, agriculture and veterinary medicine on one central campus and one of only 17 in the nation to claim land-, sea- and space-grant status.

Thanks to its extraordinary depth and breadth, Florida’s flagship university is uniquely positioned to lead interdisciplinary collaborations and boundary-breaking research efforts that are shaping a better future for the state, the nation and the world. Guided by a shared passion for the greater good and supported by a wide array of partnerships spanning the globe, The Gator Nation is a diverse and expansive community with a proven trajectory of excellence across academics, research, outreach, health, athletics and more.
THE MISSION

The university is committed to equipping students with the skills, opportunities and experiences to lead and influence the next generation and beyond. With a cutting-edge curriculum centered on broad-based, inclusive public education, leading research and public service, UF stimulates a remarkable intellectual vitality and cultivates innovation that can be translated for economic, cultural and societal benefit.
TOGETHER, UNSTOPPABLE

UF ADVANCEMENT IS THE ENGINE THAT POWERS THE UNIVERSITY’S PHILANTHROPIC CORE — pairing the passions of donors, champions, advocates and alumni with UF’s priorities, initiatives, goals and aspirations. While fundraising is foundational to UF Advancement activities, our efforts transcend raising support to include deepening relationships with thought leaders who can guide the university and cultivating even higher ambitions for the future of UF.

Advancement works collaboratively to catalyze private support for UF’s strategic priorities through an integrated model that serves the whole university — all of its colleges, institutes, departments and centers.

Our Work

Engages UF stakeholders in transformational experiences with integrity

Catalyzes and advances the university through private support

Promotes excellence, innovation, civility, community and stewardship

Click or scan to learn more about UF’s dynamic academic community
UF FOUNDATION

The UF Foundation is a 501(c)(3) organization under the direction of UF Advancement. A board of engaged and highly successful volunteers — women and men who have set the Gold Standard for philanthropic leadership and are committed to UF’s excellence — govern the UF Foundation. The UF Foundation Board spearheaded UF’s historically successful Go Greater campaign, which concluded in 2022 and far exceeded its $3B fundraising goal.

The UF Foundation works hand-in-hand with UF Advancement to promote the university and increase philanthropy. With the oversight of the board’s Finance Committee, the university’s endowment is managed by UFICO, an investment management corporation. Together, the UF Foundation, UFICO and UF Advancement set sound financial policies and strategically manage investments.
Since 1906, the UF Alumni Association (UFAA) has been committed to keeping its nearly 500,000 alumni connected to the university and each other. While the UFAA is rooted in Gainesville, The Gator Nation is truly everywhere with members in every Florida county, every state in the nation and in 130 countries across the globe.

The association is uniquely poised to bolster UF’s efforts to expand its national reach and impact. Moreover, this mesh of academia and global community creates a balance of subtle sophistication that defines UF. The Gator Nation is both proud and powerful — a strong combination for learning and growth. However, the UFAA aspires to reach its highest potential to become the ultimate connection for all Gators.

With new leadership and strategic priorities, the UFAA is uniquely positioned to further its impact and provide enhanced services to The Gator Nation. This work will create more intentional campus and corporate partnerships, better support the student experience and boost the association’s visibility with key audiences through strategic branding and communications.
THERE’S NO PLACE LIKE GAINESVILLE.
And not just because it’s home to the University of Florida. Gainesville’s hills and trees, good-natured community and long list of cultural things to do give the city a slightly northern feel in a very southern environment — beautiful springs, moss-covered oaks, hiking trails bordered by palmetto bushes and pines. We’re roughly 60 minutes from the Gulf of Mexico and Atlantic Ocean, 90 minutes from Jacksonville and 120 minutes from Orlando and Tampa. Along with UF, there are top-rated public schools and Santa Fe State College.

Our city was featured in the Top 100 Best Places to Live in 2019 according to Livability and ranked ninth in 2019’s Best College Cities & Towns in America. Gainesville was also ranked the No. 1 Best City in Florida to start your career (livability.com), No. 6 Most Affordable Places to Live in FL (marketwatch.com), and No. 9 Best College Town (livability.com). Some of the city’s accolades are listed at Gainesville Awards and Recognition. Florida Trend Magazine produced an in-depth community portrait of Gainesville that details how the region is an education and biotech epicenter with tremendous momentum and growth potential. (www.floridatrend.com/tagged/366)
WE ARE LOOKING FOR THE BEST OF THE BEST TO JOIN OUR DYNAMIC, NATIONALLY RESPECTED UNIVERSITY.

UF Advancement is a key driver in UF’s aspirational goal to become one of the world’s leading higher education institutions. Our shared work is helping to:

- Build infrastructure around AI and other strategic growth areas to help UF become a global higher education thought leader.
- Grow the organization and university’s talent ecosystem, which has seen a demonstrated return on investment when compared to other institutions.
- Translate transformational, interdisciplinary ideas to reality and shape complex projects across the state in concert with regional stakeholder groups.
- Connect passion to purpose, engage alumni and friends and connect with Gators both across the globe and in their hometowns.
- Reinforce strengths in national/global messaging to tell UF’s inspiring story beyond Florida.

We have the momentum, expertise and resources to enlighten and lead — to enrich the lives of citizens across the state, the nation and the world. To bring this aspirational vision to life, UF Advancement’s robust Talent Management program provides organizational architecture, recruits and retains high-performing professionals and supports the development and well-being of every employee.

We look forward to working together to support UF’s continued evolution into a true national and global higher education powerhouse. If this resonates with you, come join us on this transformational journey!