ANNUAL ENDOWMENT REPORT GUIDE

AER TIMELINE

- **April**: Portal opens to all users. FIQ reporting begins.
- **Mid-June**: Content for Dean’s message and C/U highlights must be e-mailed to Central Donor Relations.
- **August 30**: All narrative reports (fund impact questionnaires) for Tier A funds and Tier B scholarship funds must be submitted through the portal.
- **September & October**: Central collates, prints, and mails all AER reports.
  - **Note**: Notifications of the AER mailing will go through WIX

AER PACKET CONTENTS

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PORTAL TIPS

- All FIQ reports should match the fund purpose. Users may find the fund purpose under the “General” section of the portal’s FIQ section. If the FIQ report does not match the fund purpose then please contact Patrick Sell.

- Utilize the filter function to sort your funds by C/U; fund type; or FIQ status.

  Users can also use the search function to quickly locate a specific fund.

- Users can filter for more than one criterion at one time. Users can also save filters that they will use most often, i.e., College of Education scholarship funds.

- Fund administrators can filter for their name to find all funds to which they are assigned.

- Use the FIQ export function to preview a draft of the completed FIQ report. Utilize the preview function to ensure the FIQ report is aesthetically pleasing and contains no errors.

- Use the export icon on the Landing Page to create an excel spreadsheet of fund statuses.

- Utilize the AER FIQ Dashboard to track your college or unit’s FIQ progress.

FIQ TIPS

- Show appreciation and gratitude for donor support. Think about how it feels when someone thanks you with specifics and details about your gift vs. with a boilerplate message that could go to anyone. Well-expressed gratitude helps shape future giving behavior.

- Illustrate the impact of the donor’s giving through storytelling. Share with the donor an example of how their generosity has made a difference. You don’t have to be a novelist – just provide details where you can, and show sincerity!

- Demonstrate a return on the donor’s investment with examples of how funds were used throughout the fiscal year.

AER CONTACTS

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