

**University of Florida Foundation, Inc.
Naming Opportunities for Buildings, Roads, Bridges, Parks, Recreational
Complexes or other Similar Facilities**

Policy #: 2.21
Effective Date: May 22, 2008
Responsible Department: Administration

1. PURPOSE

To establish minimum guidelines and processes for naming opportunities for buildings, roads, bridges, parks, recreational complexes or other similar facilities (each being, for purposes of this policy, a building).

2. APPLICABILITY

All gifts for the benefit of the University.

3. POLICY

The naming of any building (new or existing) as a result of a private gift must be approved by the following:

- a. the appropriate Vice President, Dean or Director;
- b. the Vice President for Development and Alumni Affairs;
- c. the President of UF; and
- d. the UF Board of Trustees (as a noticed non-consent agenda item).

The naming of a portion of a building (*e.g.*, a classroom or auditorium), as a result of a private gift, must be approved by the following:

- a. the appropriate Vice President, Dean or Director;
- b. the Vice President for Development and Alumni Affairs; and
- c. the UF President.

When the naming opportunity concerns construction of a new building or renovation of an existing building, a donor will generally be required to provide fifty percent of the building or renovation cost.

Consideration may be given to naming an existing building for an endowment gift equal to half the replacement cost of the facility. Such naming must comply with the procedures set forth above.

4. **CLARIFICATION**

Requests for clarification of this policy should be sent to the Associate Vice President (lbram@uff.ufl.edu).

Certified as approved by the Executive Committee of the UFF Board of Directors on:
May 22, 2008.



Susan G. Goffman, Secretary

Revision history: Original version
Revised May 22, 2008