University of Florida Foundation (UFF)
Statement of Values

Policy #: 1.01
Effective Date: September 17, 2021
Responsible Department: Talent Management

1. **PURPOSE**

To exemplify and reinforce the values of the University of Florida Division of Advancement (Advancement) and the University of Florida Foundation, Inc. (UFF) through development operations, advancement services, and alumni programming in support of the University of Florida (University).

2. **APPLICABILITY**

All Foundation and Advancement operations and employees.

3. **POLICY**

UFF and Advancement are dedicated to adhering to ethical standards in donor stewardship, fund management, and alumni programming. Employees are committed to raising the bar, achieving the Gold Standard daily, and serving in alignment with the values of Service, Excellence, and Team to uphold the highest commitment to performing fiduciary duties, adhering to applicable laws, safeguarding the privacy and security of donors, and pursuing excellence through honest and transparent methods and programming.

Employees must adhere to strong internal controls that govern the acceptance, management, and use of funds and other assets entrusted to the organization and to comply with all applicable laws, organizational best practices, and donor restrictions.

Values:
Service - To help our colleagues reach their goals
Excellence - Striving to reach The Gold Standard
Team - Together everyone achieves more

4. **CLARIFICATION**

Requests for clarification of this policy should be sent to the Executive Director of Talent Management (mlong@uff.ufl.edu).

Certified as approved by the UFF Executive Board on September 17, 2021.

Susan G. Goffman, Secretary

Revision history: Original version
Revised March 2, 2018
Revised September 17, 2021