

**University of Florida Foundation, Inc.
Naming Opportunities for Colleges, Schools, Departments, Institutes, and
Academic Centers**

Policy #: 2.20
Effective Date: September 8, 2007
Responsible Department: Administration

1. **PURPOSE**

To establish minimum guidelines for naming opportunities for colleges, schools, departments, institutes, and academic centers.

2. **APPLICABILITY**

All gifts for the benefit of the University.

3. **POLICY**

Because of the public visibility, permanence, and significance of the naming of University colleges, schools, departments, institutes, and academic centers by virtue of private donations, such naming agreements must comply with the following:

- The private gift associated with such naming shall satisfy minimum gift amounts specifically established by the UF President in consultation with the Vice President for Development and Alumni Affairs.
- Each such naming of a college, school, department, institute, or center must comply with specific procedures, in the order indicated:
 - a. Approval of the appropriate Vice President, Dean, or Director;
 - b. Approval of the Vice President for Development and Alumni Affairs;
 - c. Approval of the UF President; and
 - d. Approval of the UF Board of Trustees.

Note that the establishment of an academic center or institute also requires approval in accordance with UF procedures of the Provost's office, and if State monies are involved, the Board of Governors.

4. **CLARIFICATION**

Requests for clarification of this policy should be sent to the Associate Vice President/COO (lbram@uff.ufl.edu).

Certified as approved by the Executive Committee of the UFF Board of Directors on: September 8, 2007

A handwritten signature in black ink, appearing to read "Susan G. Goffman". The signature is written in a cursive style with a large, looped initial "S".

Susan G. Goffman, Secretary

Revision history: Original version